

BETH HAUSER (she/her)

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PROFESSIONAL PROFILE

Driven, detail-oriented, and reliable writing center coordinator, English instructor, writer, and graphic designer with 5+ years of experience with program management and supervising a team of writing tutors as well as writing and designing technical and promotional documents, 10+ years of experience teaching college-level students, and 15+ years of experience designing print and web materials. Skilled professional with core strengths in organization, management, and project planning.

EDUCATION

Master of Arts (English with a community college teaching concentration) - May 2013

Appalachian State University, Boone, NC

Bachelor of Fine Arts (Art with a graphic design concentration) - May 2010

Western Carolina University, Cullowhee, NC

Minor - Journalism

RELEVANT PROFESSIONAL EXPERIENCE

Writer's Center Coordinator

Coastal Carolina Community College

Jacksonville, NC

Fall 2019 - Present

- Recruit, hire, and train tutorial staff
- Oversee 20 full-time and part-time tutors, evaluate their performance, and facilitate their improvement through professional development planning and leading additional training
- Create and manage the writing center schedule

- Write and design training and promotional materials (training manuals, website information, written instructions, video tutorials, print marketing) and instructional handouts on writing, research, and documentation
- Present services during class visits and promote the Writer's Center during campus events
- Create and monitor the completion of client report forms and other tutor duties
- Communicate with faculty and administration across campus for various reasons
- Analyze writing center data and create reports for administration to improve our services and increase funding
- Research and implement most recent best practices for online and in-person tutoring
- Work with the accounting office for tutor payroll
- Tutor students, faculty, and community members during online and seated sessions

Full-Time Instructor

Coastal Carolina Community College

Jacksonville, NC

Fall 2014 - Present

- Teach English 111: Writing and Inquiry (seated)
 - Students develop the ability to produce clear writing in a variety of genres and formats using a recursive process.
 - This course has a focus on composing academic essays and understanding rhetoric
- Teach English 112: Writing/Research in the Disciplines (online and seated)
 - Students develop an understanding of writing across disciplines, learn documentation styles appropriate for various disciplines, and develop the ability to analyze information and incorporate research findings into documented writing and research projects.
 - This course has a focus on research, writing in a variety of disciplines, and the intentional use of rhetoric.
- Serve as a mentor for the Faculty Mentor Program
- Serve as a faculty advisor for 30+ college transfer students
- Serve as the secretary of the Professional Development Committee to plan fall and spring conferences each year, which includes recruiting presenters, communicating with the Faculty Assembly and the Vice President of Instruction, collecting workshop proposals, writing session descriptions, reserving rooms, and communicating with presenters, committee members, the IT department, and administration to design a user-friendly virtual conference guide

- Present professional development workshops on assignment design, video editing, online instruction, writing across disciplines, and information literacy

Freelance Graphic Designer

Wilmington, NC

2011 - Present

- Create branding for local businesses including logo design, websites, and event announcements
- Design wedding materials including invitations, save-the-dates, menus, signs, and websites

Design Intern

WNC Magazine, Asheville, NC

Spring 2010

- Designed page layouts for the food, arts, travel, and style sections of Western North Carolina's lifestyle magazine

Marketing Design Intern

Inmar Inc., Winston-Salem, NC

Spring 2008

- Designed marketing materials for a logistics company focusing on technology development and data analytics for commerce companies

HARD SKILLS

- Adobe Creative Suite: Photoshop, Illustrator, InDesign, Flash, After Effects
- Video and image-capturing software: Camtasia, SnagIt
- Microsoft Office Suite: Word, Excel, PowerPoint
- Office 365: Microsoft Teams, SharePoint, OneDrive
- Google Workspace: Drive, Docs, Sheets, Slides, Photos
- WCOOnline scheduling software
- Colleague, WebAdvisor, BlackBoard, Etrieve
- Printmaking equipment
- Mac and PC devices
- Academic, creative, and technical writing, editing, research, documentation
- Copywriting and marketing content writing
- Managing, training, mentoring, advising
- Project and program management
- Curriculum development, training programming, instructional design

- Data analysis
- Event planning
- Spanish language (intermediate)

SOFT SKILLS

- Technologically competent
- Efficient, deadline-driven
- Flexible, collaborative, communicative
- Detail-oriented, organized, strategic
- Punctual, responsible, reliable
- Creative, innovative
- Self-motivated
- Expert at planning and time management

RELEVANT COURSEWORK

- *Advanced Quality Matters Academy*. CCCC. Spring 2022.
- *Course 2. Google UX Design*. Google. Spring 2022.
- *Course 1. Google UX Design*. Google. Spring 2022.
- *Safe Zone Training*. CCCC. Summer 2021.
- *Online Instructor's Academy*. CCCC. Fall 2019.
- *ACA 122 Instructor Training*. CCCC. Fall 2018.
- *Certified Online Instructor Course, Passed Level 4*. NC Community College System Virtual Learning Community. April 2015.
- *Faculty Mentor Program*. Mentor: Bethany Hunter. CCCC. Fall 2014.
- *Faculty Fellows Service Learning Course*. Appalachian State University. November 2013.
- *Two-Dimensional Design*. Western Carolina University. Spring 2007.
- *Three-Dimensional Design*. Western Carolina University. Spring 2007.
- *Communication Design*. Western Carolina University. Fall 2007.
- *Graphic Design Studio Processes*. Western Carolina University. Fall 2007.
- *Introductory Printmaking*. Western Carolina University. Spring 2008.
- *Introductory Book Arts*. Western Carolina University. Spring 2008.
- *Introductory Photography*. Western Carolina University. Spring 2008.
- *Film Production*. Western Carolina University. Spring 2008.
- *Introductory Ceramic*. Western Carolina University. Fall 2008.
- *Intermediate Graphic Design*. Western Carolina University. Fall 2008.

- *Introductory Typography*. Western Carolina University. Fall 2008.
- *Contemporary Art*. Western Carolina University. Spring 2009.
- *Photography II*. Western Carolina University. Fall 2009.
- *Portfolio: Graphic Design*. Western Carolina University. Fall 2009.
- *Motion Graphics*. Western Carolina University. Fall 2009.

ACADEMIC SERVICE

Mentor for the Faculty Mentor Program

Coastal Carolina Community College, Jacksonville, NC

Fall 2021 - Present

- I am paired with one new full or part-time faculty member per semester to provide teaching advice, instructional materials, and college process support.

Secretary of the Professional Development Committee

Coastal Carolina Community College, Jacksonville, NC

Summer 2019 - Present

- I plan professional development conferences twice per academic year, which includes recruiting presenters, communicating with the Faculty Assembly and the Vice President of Instruction, collecting proposals, writing session descriptions, reserving rooms, and designing user-friendly virtual conference guides.

Faculty Advisor

Coastal Carolina Community College

2016 - Present

- I advise approximately 30 college transfer students each semester to guide them through graduation and transfer to a senior institution.

Member of the General Education Committee

Coastal Carolina Community College, Jacksonville, NC

Spring 2017-Summer 2019

Member of the English 111 and English 112 Textbook Committee

Coastal Carolina Community College, Jacksonville, NC

Summer 2016

Leader of the English 112: Writing/Research in the Disciplines Committee

Coastal Carolina Community College, Jacksonville, NC

Fall 2015

Member of the Rhetoric and Composition Advisory Committee

*Appalachian State University, Boone, NC
Fall 2014 - Summer 2015*

Member of the Publicity Committee

*Appalachian State University, Boone, NC
Summer 2014*

OTHER PROFESSIONAL EXPERIENCE

Writer's Center Co-Coordinator

*Coastal Carolina Community College
Jacksonville, NC
Fall 2017 - Fall 2019*

- Researched, planned, and opened the inaugural writing center at Coastal Carolina Community College
- Oversaw 15 full-time and part-time tutors
- Created and managed writing center schedule, class visits, professional development, and new tutor and refresher training
- Researched and implemented most recent best practices for online and in-person tutoring
- Tutored CCC students, faculty, and community members during online and seated sessions

Adjunct Instructor

*Wilkes Community College, West Jefferson, NC
Spring 2014 - Summer 2015*

- Taught English 111: Expository Writing - Students learned about the writing process, including audience analysis, topic selection, thesis support and development, editing, and revision.
- Taught English 112 (Online): Argument-based Research - Students were introduced to research techniques, documentation styles, and argumentative strategies.

Adjunct Instructor

*Appalachian State University, Boone, NC
Fall 2013 - Summer 2015*

- Taught English 1000: Expository Writing

- Taught English 2001: Introduction to Writing Across the Curriculum

Graduate Teaching Assistant

Appalachian State University, Boone, NC

Fall 2012 - Spring 2013

- Taught English 1000: Expository Writing
- Taught English 2001: Introduction to Writing Across the Curriculum
- Designed promotional materials including brochures, pamphlets, and flyers to inform students and faculty about the Writing Across the Curriculum Program at Appalachian State University.

Writing Center Consultant

Appalachian State University Writing Center, Boone, NC

Fall 2011 - Spring 2012

- Served as a tutor and member of the *Revisioner* publication group for which I wrote and designed a weekly newsletter

PROFESSIONAL CONFERENCES

Presentations:

- "Writing Assignment Scaffolding and Instructor Feedback Across Disciplines." *Coastal Carolina Community College Faculty Workshop*. Fall 2021.
- "GIFTS (Great Ideas for Teaching Students)." *Coastal Carolina Community College Faculty Workshop*. Fall 2020.
- "Transparent Assignment Design." *Coastal Carolina Community College Faculty Workshop*. Fall 2019.
- "Information Literacy: How to Help Your Students Identify Fake News." *Coastal Carolina Community College Faculty Workshop*. Spring 2019.
- "The Writer's Center at CCCC" *Coastal Carolina Community College Faculty Workshop*. Spring 2018.
- "Incorporating the Writer's Center into your Classroom." *Coastal Carolina Community College*. Fall 2018.
- "Help Us Help You Help Us: Working with the New English 112 Writing/Research in the Disciplines." *Coastal Carolina Community College Faculty Workshop*. Spring 2016.
- "Making Sense of the New English 112: A Practical, Practicable Approach to Redesigning Your Course." *North Carolina Conference of English Instructors (NCCEI)*. Fall 2015.
- "Madness in Twentieth Century Women's Writing: The Representation of Protest within Patriarchal Society." *Ripples of Resistance: An Examination of*

Feminist Voices Throughout the Twentieth Century. Southeastern Women's Studies Association Conference (SEWSA). Spring 2014.

- "Science and Technology as a Means of Oppression in Dystopian Literature." *Animals and Women: Linking Oppression through Literature*. Southeastern Women's Studies Association Conference (SEWSA). Spring 2013.

Attendances:

- Southeastern Writing Center Association Conference (SWCA). Fall 2021.
- Writing Across the Institutions Conference (WAI). Spring 2018.
- Southeastern Writing Center Association Conference (SWCA). Spring 2018.
- Writing Across the Institutions Conference (WAI). Spring 2017.
- North Carolina Community College Systems Conference (NCCCS). Fall 2016.
- North Carolina Conference of English Instructors (NCCEI). Fall 2015.
- Writing Across the Institutions Conference (WAI). Spring 2015.
- North Carolina Conference of English Instructors (NCCEI). Fall 2015.
- The North Carolina Community College System Conference. Fall 2014.
- Writing Across the Institutions Conference (WAI). Spring 2014.

PROFESSIONAL DEVELOPMENT

Workshops:

- "Does Quality Matter?" (CCCC). Spring 2022.
- "Stress Management: Strategies for Healthy Living" (CCCC). Spring 2022.
- "Becoming Allies: How Allyship Can Support a Culture of Inclusion in Your Classroom and Beyond." (McGraw Hill). Fall 2021.
- "Unity in Diversity: Embracing Diversity, Equity, and Inclusion in Teaching and Mentoring." (McGraw Hill). Fall 2021.
- "Tips for Tutoring English Language Learners" Mary Benton-Gordon. (SWCA). Fall 2021.
- "Black + LGBTQ Intersectionality." Dr. Carlos Valle Diaz. (CCCC). Spring 2021.
- "Instructional Communication 101: Tips and Tricks for Navigating the Classroom." (CCCC). Fall 2020.
- "Rhetorical Analysis Roundtable." (CCCC). Spring 2020.
- "How to Gen Z": Adapting Time-Tested Instructional Methods for Future Generations." (CCCC). Spring 2020.
- "Seen and Heard: Increasing Visibility, Equity, and Access for Societally Marginalized Students." (CCCC). Spring 2020.
- "BlackBoard: Instructional Technology Workshop." (CCCC). Fall 2017.
- "The Veracity Project: Teaching Research in the Age of Alternative Facts." (CCCC). Fall 2017.

- "Tackling Tricky Texts: Vocabulary Strategies for College Readers." (CCCC). Fall 2017.
- "Teach More/Grade Less." (CCCC). Spring 2017.
- "Working with the New MLA Updates: Not Your Momma's Citation Style." (CCCC). Fall 2016. "Diversity in the Workplace - An Interactive Conversation with Dr. Easley." (CCCC). Fall 2016.
- "Teaching Without Learning!" (CCCC). Fall 2015.
- "Guacamole and Groups: Club Participation." (CCCC). Fall 2015.
- "Brown Bear, Brown Bear, What Do You See? Changes at the LRC!" (CCCC). Spring 2015.
- "Service Learning and Civic Engagement." (Appalachian State University). Spring 2014.

TEACHING AND RESEARCH INTERESTS

- UX research, design, and writing
- Technical writing
- Marketing content writing
- Visual and graphic design
- Writing Center and Tutoring Pedagogy
- Diversity, inclusion, and accessibility in teaching and learning
- Transparency in Teaching and Learning (TILT)
- Rhetoric and Composition
- 20th Century American Literature
- 20th Century British Literature
- Dystopian Literature
- Women's Studies
- Critical Animal Studies

LANGUAGES

- Native English speaker
- Intermediate Spanish

REFERENCES

Ashley Ess

English Division Chair

Coastal Carolina Community College, Jacksonville, NC

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Davonna Thomas

English Instructor and RISE Coordinator

Coastal Carolina Community College, Jacksonville, NC

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Angela Nezat

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